## LEUGHIURM1917 <br> Denken mit der Hand* sis \% <br> 




"The hand is the window to the mind" said the German philosopher Immanuel Kant almost three hundred years ago. We see the world with our eyes but we really "grasp" it with our hands. Our sense of touch is so sophisticated that we are able to describe in much greater detail things we have grasped with our hands in the dark than things we have only seen with our eyes. Every contact, each touch sets off a chain reaction of connections in the brain - and accelerates our thinking.

Write with pen and paper and ignite your inner potential.

 ens the connection between the right and left hemispheres of the brain. From the point of view of the human brain, very few things are as integral and sophisticated as writing with pen and paper.

Write down your thoughts and stimulate all areas of your brain.


Typing is not writing. No keyboard can replace the valuable thinking and processing mechanisms that occur when we put pen to paper. Students have deeper learning experiences when they make handwritten notes. Preschoolers develop language skills more easily with frequent use of pen and paper. And even words in a foreign language are committed to memory better the moment we write them down - regardless of which language it is and how old we are. Knowledge is a resource that multiplies when used. As soon as we write something down by hand, we increase our knowledge.

Study with pen and paper and enhance your personal learning curve.



The mind can only think a limited number of steps in advance. That's why our heads sometimes buzz and most people can't plan more than five consecutive chess moves. But as soon as we pick up a pen and put it to paper, we allow our thoughts to run free. We escape the inner confusion, simply by putting our thoughts in order. This empowers us to step back. And the resulting distance helps us to objectively view plans and projects. By writing our thoughts down, we bring them to life. By putting our plans on paper, we increase the chances of actually putting them into practice.

Write down what's going through your mind the reward is clarity and insight.

$4 \operatorname{lon}$


Writing is release. It allows us to understand, process, think, unwind and free ourselves from many things that dampen the spirit. Once we write something down, we feel relieved. Writing by hand stimulates areas in the brain that are also active when we meditate. We calm down, think more clearly, review our thoughts - ultimately letting some of them go. Scientists also confirm these findings - writing by hand not only helps to understand, it also helps to process ideas, let go of them or cast them aside. It doesn't have to be a diary. Even the smallest to-do list lifts the weight and creates great lightness.

Write down what you want to give up and discover inner peace.


Writing by hand is a physical act. Every single letter, word, underscored passage, circle or mark that you put on paper leaves traces that remain in our physical memory. Most people can remember an exciting part in a book even months after reading it. Handwriting has a similar, yet stronger effect. In the transcript of a lecture that is teeming with references, we recall the ideas we had when we were sitting in the lecture hall. The recollection of the situation in which we wrote each handwritten text can still rise before our inner eye even years later. The briefest handwritten note takes us on a journey through time. This is the reason why so many people keep their notebooks. And why famous people's manuscripts are so popular - because handwriting says so much about a person's character.

Write with pen and paper and track your personal history.


## Dean Panturens.

We set the bar high in everything we do at LEUCHTTURM1917. In addition to the quality of the materials, the craftsmanship and design, this also includes our business relationships the cooperative spirit we share with you, our partners.

Especially when, as we coastal dwellers say, "we are facing strong headwinds" - as has been the case in recent years - the respect and trust on which our partnership is built enable us to achieve this level of excellence and meet challenges with unshakeable optimism.

Our new campaign "Find your nature" also reflects this mindset. It is both an invitation and an inspiration - to discover and strengthen one's own individuality in the midst of the many impressions that surround us. A call to take time and reflect, find empathy and compassion as we discover new insights. It is an opportunity to explore deeper thought, broader perspectives, meaningful relationships, authenticity - and beauty.

This year's catalogue contains numerous new products that we have developed - and with your help, we won't be running out of ideas in the future either. We look forward to your feedback, planning new projects with you and creating more beautiful and inspiring products that motivate even more people to find their own way of
"thinking with the hand".


Kurt Stürken

Axel Stinren
Axel Stürken


Max Stürken


Philip Döbler


New products

Natural Colours
Notebook
Paperback (B6+)

- Hardcover

Bullet Journal ${ }^{\circledR}$
Drehgriffel
Planners 2024
New planner colours
Self-stick planners
Drehgriffel at the
point of sale
Product updates


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# Find your nature. 

The new Natural Colours: Forest Green, Mint Green, Fox Red and Light Grey.

The forest beckons us with its colours, scents, sounds and movements. It transforms us into wanderers with all our senses. Unspoilt nature invigorates the soul, allows thoughts to flow and new paths to be explored. It extends an invitation to appreciate what really drives and moves us. These pure forces inspired us to create the Natural Colours: subtle and calming Light Grey, luminous and friendly Fox Red, powerful and lush Forest Green, fresh and invigorating Mint Green.

Four colours that activate all senses.
They each stand for a special mood while they succeed in perfectly harmonising with each other. To present the four new colours, the British illustrator Chris King created an expressive visual for the Natural Colours communication campaign, which invites the viewer to explore the forest experience.

Notebooks | Medium (A5) | $145 \times 210 \mathrm{~mm}$
Hardcover, 251 numbered pages | Softcover, 123 numbered pages

|  |  |  |  |  |  |  | $\square$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Hardcover | Softcover | Hardcover | Softcover | Hardcover | Softcover | Hardcover |
| Light Grey | 367246 | 367262 | 367247 | 367263 | 367248 | 367264 | 367249 |
| Fox Red | 367250 | 367265 | 367251 | 367266 | 367252 | 367267 | 367253 |
| Forest Green | 367254 | 367268 | 367255 | 367269 | 367256 | 367270 | 367257 |
| Mint Green | 367258 | 367271 | 367259 | 367272 | 367260 | 367273 | 367261 |


|  | Drehgriffel Nr. 1 <br> Ballpoint pen <br> with royal blue ink <br> (Line width M) | Drehgriffel Nr. 1 <br> with gel refill <br> with black ink <br> (Line width 0.5 mm) | Drehgriffel Nr. 2 <br> Mechanical pencil <br> with graphite lead HB <br> (Line width 0.7 mm) |
| :--- | :--- | :--- | :--- |
| Light Grey | 367274 | 367278 | 367282 |
| Fox Red | -367275 | 367279 | 367283 |
| Forest Green | 367276 | 367280 | 367284 |
| Mint Green | 367277 | 367281 | 367285 |

## Natural Colours



Displays for the perfect product presentation can be found on $\rightarrow$ page 142.

Pen Loops, $40 \times 40 \mathrm{~mm}$ self-adhesive elastic loop

| Light Grey | 367287 |
| :--- | :--- | :--- |
| Fox Red | 367288 |
| Forest Green | 367289 |
| Mint Green | 367290 |

Assorted unit, 20 pieces
$5 \times$ per colour
367286

Pencils
pack of 5, HB
Light Grey
Fox Red
Forest Green
Mint Green
367295
367296
367297
367298


## Notebook

 Paperback (B6+) - HardcoverA smart companion: Compact, sturdy and yet with plenty of space for your notes. Now, the notebook in Paperback (B6+) format is also available with a hardcover binding.



## Notebook Paperback (B6+) - Hardcover

Anyone who is frequently on the go and wants to spontaneously jot down their thoughts, appreciates the advantages of a compact notebook with plenty of free space. The Paperback format fits in any pocket and is therefore ready whenever you need it.

The new sturdy hardcover binding not only protects the contents, but also serves as a stable writing surface. Naturally, these new notebooks are also equipped with the reliable LEUCHTTURM1917 features.


Notebooks | Hardcover | Paperback (B6+) $125 \times 190 \mathrm{~mm}, 219$ numbered pages

|  |  |  |  | $\square$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac | 368489 | 368491 | 368492 | - |
| Port Red | 368493 | 368494 | 368495 | - |
| Rising Sun | 368496 | 368497 | 368498 | - |
| Lemon | 368499 | 368500 | 368501 | - |
| Sage | 368502 | 368503 | 368504 | - |
| Pacific Green | 368505 | 368506 | 368507 | - |
| Navy | 368508 | 368509 | 368510 | - |
| Stone Blue | 368511 | 368512 | 368513 | - |
| Black | 368514 | 368515 | 368516 | 368517 |

Ovehgmiffel

## BULLET\&JOURNAL

# Bullet Journal ${ }^{\circledR}$ Drehgriffel 

Bullet Journaling is a worldwide phenomenon with a continuously growing community of followers. Together with Ryder Carroll, the inventor of the Bullet Journa ${ }^{\circledR}$ method, we have developed the matching writing instrument - the Bullet Journal ${ }^{\circledR}$ Drehgriffel.

The long, distinctive tip and the twist head are made of brass and give this writing instrument its special character. The black barrel is made of lacquered aluminium that has been sandblasted. This provides a slightly grainy, matt surface with a pleasant grip. The glossy black logo on the mid-section stands out discreetly against the matt background. The lightning bolt engraved in the twist head is the distinctive mark of the international Bullet Journal ${ }^{\circledR}$ community.

The Bullet Journal ${ }^{\circledR}$ Drehgriffel has a Japanese gel refill with 0.5 mm line thickness and black ink. It provides a fine ink line that is particularly suitable for Bullet Journaling.


## Display

equipped with 10 Bullet Journal ${ }^{\circledR}$ Drehgriffel.
(W/H/D: $268 \times 317 \times 198 \mathrm{~mm}$ )
Item no.: 368950

## Bullet Journal ${ }^{\circledR}$ Drehgriffel | with gel refill with black ink (Line width 0.5 mm )

## New planner colours 2024

Take a deep breath, replenish your energy and make new plans. Our 2024 Natural Colours planners combine freedom of thought with the structure of tried and tested planners.
This gives you a clear view of the tasks, plans and adventures to come in the new year.



## Self-stick planners 2024

Those who want to add a calendar function to their notebook will find the ideal solution in our new self-stick planners. It allows you to easily create an additional planning tool.

A resealable envelope contains stickers with pre-dated calendar inserts. There is a choice of one set for monthly and another set for yearly overviews. The self-stick planners can then be inserted in the right place in the notebook at the appropriate time. If you start a new notebook during the course of the year, you can continue in it with the remaining planning overviews.

## Drehgriffel at the point of sale

The Drehgriffel is a distinctive writing instrument that gives customers an uplifting emotional experience: through its history, design, the writing sensation and its colours. This combination makes it exceptional and extremely desirable. We have designed new displays and presentation options for the POS in order to showcase the Drehgriffel even more attractively.

More information on our new displays and POS materials for the Drehgriffel can be found starting on $\rightarrow$ page 150.



## Product updates

In addition to the newly launched products, we also present some popular classics from our product range in fresh, new colours.


## Notebooks

Master Slim, the lightweight large format in our notebook range, is now also available in the vibrant colour Rising Sun.

In addition, our Composition (B5), Paperback (B6+) and Pocket (A6) notebooks are now also available in delicate Lilac.

Starting on $\rightarrow$ page 34.

Bullet Journal ${ }^{\circledR}$

The original from Ryder Carroll - now in the new colour Green23. The Bullet Journal ${ }^{\circledR}$ community has chosen this new colour and it is exclusively available for the Bullet Journal ${ }^{\circledR}$.

See $\rightarrow$ page 62.



Some Lines A Day

The 5 Year Memory Book

This book spans a five-year period and offers space on each page to write a few lines on the same calendar day throughout five different years now also available in Lilac and Port Red.

See $\rightarrow$ page 70 .

## Replacement refills

for the Drehgriffel Nr. 1

The LEUCHTTURM1917 replacement refills for the Drehgriffel Nr. 1 - ballpoint are now also available in line width $M$ with red or green ink, as well as in line width $F$ with royal blue or black ink.

The replacement refill for the Drehgriffel Nr. 1 - with gel ink in line width
0.5 mm is now also available with royal blue ink.

$$
\text { See } \rightarrow \text { page } 88 .
$$

Drehgriffel Nr. 2 Mechanical pencil

The Drehgriffel Nr. 2 is a pencil with a twist mechanism and now also available in the bold colours Lilac, Lemon and Olive.

See $\rightarrow$ page 86.

## Product updates



## Card cases

The practical card case in notebook design is now also available in the vibrant colours Lilac and Rising Sun.

See $\rightarrow$ page 122.


## Springback binders \& book boxes

The must-haves for keeping things in order: Our springback binders make it easy to bind documents sturdily as in a book, yet flexibly.

The book box in notebook design reliably stores all important documents safely and neatly.

Both products are now also available in Rising Sun and Light Grey.

Starting on $\rightarrow$ page 124.

## Jottbook Double

One product in a double pack! Our Jottbook Double sets a great accent with its coloured page edging. Now available in the following new colour combinations: Lilac \& Port Red, Lemon \& Rising Sun, Sage \& Forest Green, Aquamarine \& Pacific Green and Light Grey \& Black.

See $\rightarrow$ page 74.


Our notebooks - beautiful, practical, always at your fingertips. To safeguard secrets, provide structure for our everyday routine, record our memories and so much more.

Whatever life has in store for us - with their enormous variety and our love of attention to detail, every one of our notebooks can be transformed into a personal companion.

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## Notebooks

Hardcover


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## Softcover



Natural
Colours

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |



## Details make all the difference.

We have designed our notebook very carefully - down to the last detail. The pages are numbered and there is an empty table of contents that makes it easier for you to organise your notes.

There are several perforated pages at the back of every notebook, just in case you want to share a note with someone else. All books come with a set of self-adhesive labels to help you with archiving.


Paginierung
pagination
pagination



CHAD
Fadenheftung thread-bound reliure cousue

## 2

Lesezeichen
bookmarks
marque-pages


säurefrei acid-free sans acide


Sticker
labels
étiquettes

## Notebook formats



Master (A4+) | $225 \times 315 \mathrm{~mm}$
Slightly larger than A4 so that loose A4 pages can be fully placed inside the notebook to prevent frayed edges.


Composition (B5) | $178 \times 254$ mm
Iconic American size - smaller than A4 yet bigger than A 5 - the same size as a tablet.


Medium (A5) | $145 \times 210 \mathrm{~mm}$ A double page is just the right size for A4 photocopies.


Paperback (B6+) | $125 \times 190$ mm
A convenient and compact format.
Inspired by the size of a paperback book.

New: Now also available as a
Hardcover version!


Pocket (A6) | $90 \times 150 \mathrm{~mm}$
The size to carry around. Fits into the inside pocket of a jacket.

Master (A4+)

Composition (B5)

Medium (A5)

Paperback (B6+)

Pocket (A6)


## Rulings

To rule or not to rule - that is the question. While under certain circumstances you might make compromises with the cover colour, opinions differ when it comes to how a page is ruled.

From plain for absolute freedom to dotted for minimal support to ruled and squared for greater structural stability - whatever your needs, our page designs rule.


## Dotted

Dots with 5 mm spacing provide a guide for writing, creating tables and drawings.


## Ruled

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.


## Squared

Available in all sizes and versions - squared with precise $5 \times 5 \mathrm{~mm}$ boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.


## Hardcover Master

Sometimes more is more. The Master notebook was the first notebook that we produced and we are still very fond of it. With its oversized A4+ format ( $225 \times 315 \mathrm{~mm}$ ), and compared with all smaller formats, it is a master of its class when it comes to order and clarity.

The highlight - loose sheets and handouts in A4 format are easily and invisibly stowed away between the pages or in the pocket on the inside of the back cover, just as in a file folder. We offer the Master format with two different thicknesses.

As "Classic" edition with 235 numbered pages and as "Slim", a slender version with only 123 numbered pages.
The paper quality of both versions is identical at $100 \mathrm{~g} / \mathrm{m}^{2}$ and thus significantly heavier than for all other notebooks. Due to the smaller page count, the Master Slim is significantly lighter and leaner than the Master Classic. Ruled with either lines or grids, our Master notebooks have a page margin for comments and cross-referencing. The line height for lined Master Classic is 8.5 mm and 6 mm for Master Slim.


## reddot winner

Notebooks | Hardcover | Master Classic (A4+) $225 \times 315 \mathrm{~mm}, 235$ numbered pages

|  |  | $\square$ | $\because$ | $\square$ |
| :---: | :---: | :---: | :---: | :---: |
| Port Red | 365615 | 365618 | 365619 | 365620 |
| Pacific Green | 365621 | 365622 | 365623 | 365624 |
| Navy | 359870 | 359869 | 359867 | 359868 |
| Black | 308227 | 327366 | 327150 | 307959 |

Notebooks | Hardcover | Master Slim (A4+) $225 \times 315 \mathrm{~mm}$, 123 numbered pages

|  |  | $\square$ | $\sqsupseteq$ | $\square$ |
| :---: | :---: | :---: | :---: | :---: |
| Port Red | 359786 | 359787 | 359784 | 359785 |
| Rising Sun New! | 368141 | 368142 | 368143 | 368144 |
| Sage | 363921 | 363920 | 363918 | 363919 |
| Pacific Green | 359791 | 359790 | 359788 | 359789 |
| Navy | 342928 | 342929 | 342926 | 342927 |
| Black | 330754 | 321149 | 334917 | 310174 |

Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.


## Hardcover Composition

The Composition (B5) intermediate format is ideal for any lifestyle. These notebooks are slightly larger than A5, but smaller than A4, and their 219 numbered pages offer plenty of space for notes, ideas and plans.

The hardcover binding not only creates a book that is particularly comfortable to hold, it makes them quite robust and ensures the safekeeping of all entries. Of course, these notebooks are also equipped with the signature LEUCHTTURM1917 features such as the expandable pocket, numbered pages and table of contents.


Notebooks | Hardcover | Composition (B5) $178 \times 254 \mathrm{~mm}, 219$ numbered pages

|  |  |  |  |  | $\square$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Lilac | New! | 368149 | 368150 | 368151 | - |
| Port Red |  | 366162 | 366163 | 366164 | - |
| Rising Sun |  | 366165 | 366166 | 366167 | - |
| Lemon |  | 366168 | 366169 | 366170 | - |
| Sage |  | 366171 | 366172 | 366173 | - |
| Pacific Green |  | 366174 | 366175 | 366176 | - |
| Navy |  | 366177 | 366178 | 366179 | - |
| Stone Blue |  | 366180 | 366181 | 366182 | - |
| Black |  | 366183 | 366184 | 366185 | 366186 |

Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.


## Hardcover Medium

The notebook format Medium (A5) is the classic in our assortment: 251 numbered pages provide space for writing, sketching, note taking, organising, structuring - thinking with the hand.


Fifteen classic colours and four new Natural Colours (p. 12) as well as four types of ruling provide plenty of scope for choice.

Of course, the Hardcover Medium notebook, like all LEUCHTTURM1917 notebooks, comes with numbered pages and an empty table of contents. The pages towards the back are perforated and detachable. A pocket on the inside of the back cover allows you to store loose sheets of paper. Every notebook comes with a set of self-adhesive labels for archiving.

Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.

Notebooks | Hardcover | Medium (A5) $145 \times 210 \mathrm{~mm}$, 251 numbered pages

|  |  |  |  | $\square$ |
| :---: | :---: | :---: | :---: | :---: |
| Powder | 361577 | 361576 | 361573 | 361575 |
| Lilac | 365480 | 365481 | 365482 | 365483 |
| Port Red | 359697 | 359695 | 359691 | 359694 |
| Red | 309141 | 313627 | 332933 | 312564 |
| Rising Sun | 363386 | 363387 | 363388 | 363389 |
| Lemon | 344801 | 344800 | 344798 | 344799 |
| Vanilla | 365484 | 365485 | 365486 | 365487 |
| Sage | 361585 | 361584 | 361582 | 361583 |
| Olive | 365488 | 365489 | 365490 | 365491 |
| Pacific Green | 359698 | 359696 | 359692 | 359693 |
| Aquamarine | 363390 | 363391 | 363392 | 363393 |
| Navy | 342924 | 342925 | 342922 | 342923 |
| Stone Blue | 363333 | 363334 | 363335 | 363336 |
| Anthracite | 344785 | 344784 | 344782 | 344783 |
| Black | 311333 | 329398 | 300612 | 315928 |

On page 14, you will also find these products in the new Natural Colours

## Hardcover Pocket

Everything our Medium Hardcover has to offer - in a practical Pocket format (A6).

Our Pocket format goes everywhere you go, since it fits perfectly in any jacket or trouser pocket. We often come up with our best ideas and thoughts when we least expect them. So it makes sense to have a notebook at hand that you can quickly flip open to record them.

Notebooks | Hardcover | Pocket (A6) $90 \times 150 \mathrm{~mm}, 187$ numbered pages

|  |  | $\square$ |  | $\because$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac New! | 368145 | 368146 | 368147 | 368148 |
| Port Red | 359707 | 359703 | 359699 | 359702 |
| Rising Sun | 365625 | 365626 | 365627 | 365628 |
| Lemon | 344797 | 344796 | 344794 | 344795 |
| Sage | 363943 | 363944 | 363940 | 363942 |
| Pacific Green | 359706 | 359704 | 359700 | 359701 |
| Navy | 342920 | 342921 | 342918 | 342919 |
| Stone Blue | 365629 | 365630 | 365631 | 365632 |
| Black | 317257 | 333915 | 334821 | 318898 |

Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.


## Softcover

©

## Softcover Composition

Softcover notebooks have all the same great features as the Hardcover notebooks.
Even though they are lighter and more flexible, they do not compromise on functional design.

The Composition format (B5) corresponds to the dimensions of tablet computers. What do you need apart from a notebook and a tablet? Our Softcover notebooks, as well as the Monthly Planner with notebook are available in this format with a softcover binding.


Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.

Notebooks | Softcover | Composition (B5) $178 \times 254 \mathrm{~mm}, 123$ numbered pages

|  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |

## Softcover Medium

The top seller format in the popular softcover binding - For a very long time, the best-selling format in the ever-popular softcover was only available in classic black with the four different types of ruling. Now we offer a whole host of different colours as well as three different types
of ruling: plain, dotted and ruled.
It goes without saying that the Medium Softcover has all of the LEUCHTTURM1917 details but is significantly lighter and thinner than the Medium Hardcover as a result of fewer pages (123 pages) and the flexible softcover.


Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.
Notebooks | Softcover | Medium (A5) $145 \times 210 \mathrm{~mm}$, 123 numbered pages

|  |  |  |  | $\bigoplus$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac | 365496 | 365497 | 365498 | - |
| Port Red | 362855 | 362844 | 362834 | - |
| Rising Sun | 363402 | 363403 | 363404 | - |
| Lemon | 362857 | 362846 | 362836 | - |
| Sage | 361593 | 361592 | 361590 | - |
| Olive | 365503 | 365504 | 365505 | - |
| Pacific Green | 362859 | 362848 | 362838 | - |
| Navy | 362864 | 362850 | 362840 | - |
| Stone Blue | 363398 | 363399 | 363400 | - |
| Black | 318651 | 324804 | 308290 | 310337 |

On page 14, you will also find these products in the new Natural Colours

## Softcover Paperback

Our response to the ever-growing swing towards minimalism.
Even if people now take smaller bags on their travels, everything still needs to fit in so that memories and thoughts can be noted down for eternity.

As an in-between size, somewhere between Pocket (A6) and Medium (A5), the Paperback ( $\mathrm{B} 6+$ ) is based on a classic Paperback book. It is big enough to write down notes easily and also a great size for Bullet Journaling.


Notebooks | Softcover | Paperback (B6+) $125 \times 190 \mathrm{~mm}, 123$ numbered pages

|  |  |  |  | $\bigoplus$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac New! | 368155 | 368156 | 368157 | - |
| Port Red | 359681 | 359683 | 359684 | - |
| Rising Sun | 365639 | 365640 | 365641 | - |
| Lemon | 358304 | 358303 | 358302 | - |
| Sage | 363935 | 363934 | 363933 | - |
| Pacific Green | 359680 | 359679 | 359678 | - |
| Navy | 358319 | 358318 | 358317 | - |
| Stone Blue | 365642 | 365643 | 365644 | - |
| Black | 358292 | 358291 | 358288 | 362869 |

Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.



## Softcover Pocket

The Pocket notebooks feature a soft cover in a handy format, measure $90 \times 150 \mathrm{~mm}$ and their exceedingly practical size allows you to keep them by your side at all times.

Always at your fingertips, the Softcover Pocket format is the ideal, lightweight companion for making notes when the best thoughts occur while on the go.

Like the Hardcover Pocket, its Softcover cousin with a reduced page count (123 pages) features all the well-known LEUCHTTURM1917 details and makes the smallest of all notebooks in our range to an indispensable companion.


Notebooks | Softcover | Pocket (A6) $90 \times 150 \mathrm{~mm}$, 123 numbered pages

|  |  |  |  | $\square$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac New! | 368158 | 368159 | 368160 | - |
| Port Red | 362867 | 362852 | 362842 | - |
| Rising Sun | 365645 | 365646 | 365647 | - |
| Lemon | 355290 | 355292 | 355291 | - |
| Sage | 363953 | 363952 | 363951 | - |
| Pacific Green | 362868 | 362854 | 362843 | - |
| Navy | 349302 | 349304 | 349303 | - |
| Stone Blue | 365648 | 365649 | 365650 | - |
| Black | 305477 | 311346 | 306017 | 329869 |

Displays for the perfect product presentation can be found starting on $\rightarrow$ page 140.

We love making notes and live for writing - in short, we think with the hand. Our editions pick up on special occasions and latest trends, as well as becoming popular collector's items.

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## Editions




## Bullet Journal ${ }^{\circledR}$

The upgrade of a ground-breaking method that is inspiring the world and which provides an answer to the question: How do I organise my day, my life, with all its appointments, tasks and plans? Developed by New York product designer Ryder Carroll, it makes it easy to trace the past, organise the present and plan the future. It easily adapts to your personal needs, to provide an interface between productivity and focused thinking.

The Bullet Journal ${ }^{\circledR}$ will soon be available in the new colour Green23.

Bullet Journal ${ }^{\circledR}$ | Hardcover
Medium (A5) $145 \times 210 \mathrm{~mm}$, 206 numbered pages, $120 \mathrm{~g} / \mathrm{m}^{2}$ paper

|  |  |  |
| :--- | :--- | :--- |
| Blush | 363573 |  |
| Green23 New! | 368952 |  |
| Blue22 |  | 366244 |
| Black |  | 363572 |



1) Page Dividers. Every page in perfect order: small markings that allow the quick and exact vertical or horizontal division into fields or sections.

2 The Grid Guide. Instructions on how to use the grid in the book cover. And how easy it is to create calendar overviews, diagrams, trackers or storyboards.

Displays for the perfect product presentation can be found on $\rightarrow$ page 154.

(3) $\mathbf{1 2 0} \mathbf{~ g} / \mathrm{m}^{2}$ paper. Its particularly smooth surface structure, low transparency and high ink compatibility allow a variety of design techniques.
(4) Pocket Guide. A quick guide to Bullet Journaling. How the system works and what is most important. For beginners and advanced users. The booklet is tucked away in the folding pocket.

5 Sticker set. Best friends of the Bullet Journal ${ }^{\circledR}$. They display overviews for months and weekdays along with small symbols for identification. Practical and clearly arranged.

## 喑 $120^{9}$

A very
intransparent matter.

## 120G Notebook Edition



Whether you prefer to write with a marker, fountain pen or brush pen - the $120 \mathrm{~g} / \mathrm{m}^{2}$ paper is the perfect writing surface for a variety of writing instruments.

During the milling process, the paper receives a smooth and particularly low-friction finish. It allows your pen to glide across the page with a minimum of wear and provides a pleasantly flowing writing sensation.

The ink does not bleed into the paper, but retains its clear contour. By adding the proper fillers, the paper has comparatively low transparency: writing does not shine through to the other side. The paper was specially developed and manufactured in Germany.


Display
equipped with 36 notebooks.
(W/H/D: $475 \times 380 \times 400 \mathrm{~mm}$ )
Item no.: 363709

120G Notebook Edition | Hardcover | Medium (A5) $145 \times 210 \mathrm{~mm}, 203$ numbered pages

|  |  |  | $\Xi$ |
| :---: | :---: | :---: | :---: |
| Port Red | 364425 | 363535 | 363536 |
| Rising Sun New! | 367125 | 367126 | 367127 |
| Sage | 364426 | 363537 | 363538 |
| Nordic Blue | 364427 | 364422 | 364423 |
| Black | 364424 | 363533 | 363534 |

Displays for the perfect product presentation can be found on $\rightarrow$ page 155.

Sclira Dow Dive thand ist Duben auf Paprict. Sodanken werden Woite, Sätre, Bileot. Etimerunger werden ou bessch leten. Idem verwauden sich is Projekt Sus Notion unrstelet Durdeblick. U sclimiben und verstelren, vertiefon, selie duken-mit der Hand.


Display
equipped with 20 notebooks, 10 per colour.
(W/H/D: $279 \times 310 \times 206 \mathrm{~mm})$
Item no.: 364725

Outlines
The weatherproof notebook

Whatever the weather, with Outlines you'll always be able to read what you've written.

The Outlines notebook features the same noncoated, durable, wet-strength paper developed in Germany to produce nautical charts.

It guarantees writing pleasure whether you use a fountain pen, ballpoint or pencil. In addition to the heavy $150 \mathrm{~g} / \mathrm{m}^{2}$ quality, this is due to the paper's particularly smooth surface finish. That means smooth sailing when you put your pen to the excellent pages, even when wet. In this case, we recommend the use of a pencil.

Outlines | Flexcover | Paperback (B6+)
$150 \mathrm{~g} / \mathrm{m}^{2}$ nautical chart paper
$125 \times 190 \mathrm{~mm}, 89$ numbered pages


## Bauhaus Edition

Wassily Kandinsky, painter and lecturer at the Bauhaus school, summed it up neatly when he said: "Everything starts from a dot." This quote highlights the fact that for creative minds, the process of committing ideas to paper via the hand begins with a dot on the page. The first point of contact between thoughts and paper - a crucial moment.

Clean, minimalist forms, functional details and classic colours are key features of the modern era's most influential design school - and also the principles that have always guided the design of LEUCHTTURM1917 products.

As a tribute to the revolutionary Bauhaus style, we have created a special edition that encompasses a notebook, Pen Loop and Drehgriffel and whose form, colour and details honour the pioneering Bauhaus ethos.

We will be happy to provide you with a corresponding product flyer, which is the ideal way to present the Bauhaus Edition to your customers (see page 157).


## Bauhaus Edition | Drehgriffel Nr. 1

Ballpoint pen with royal blue ink (line width M)


Displays for the perfect product presentation can be found on $\rightarrow$ page 153.


Bauhaus Edition | Notebooks | Hardcover Medium (A5) $145 \times 210 \mathrm{~mm}$, 251 numbered pages, coloured fore edge with colourcoordinated dotted ruling

|  | $\square$ | $\square$ | $\square$ |
| :---: | :---: | :---: | :---: |
| Red | - | - | 359619 |
| Lemon | - | 359620 | - |
| Royal Blue | 359618 | - | - |
| Black | - | - | 359617 |

## Bauhaus Edition | Pen Loops

$40 \times 40 \mathrm{~mm}$, self-adhesive elastic loop
Red
Lemon
Royal Blue
Black

Assorted unit, 20 pieces
$5 \times$ per colour

## Some Lines A Day

## The 5 Year Memory Book

Each page provides space for you to write a few lines each calendar day over five years.

Only the first two digits of the year are printed, i.e. 20 __. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the grand scheme of things. Over the course of time, this special diary will become an interesting reference book of your own past.


Display equipped with 16 notebooks.
(W/H/D: $385 \times 360 \times 215 \mathrm{~mm}$ )
Item no.: 355925

Some Lines A Day - The 5 Year Memory Book Hardcover | Medium (A5) $145 \times 210 \mathrm{~mm}$, 365 pages

| Lilac | New! | 368168 |
| :--- | :--- | :--- |
| Port Red | New! | 368169 |
| Sage |  | 363840 |
| Nordic Blue |  | 355276 |
| Black |  | 343552 |


"And in the end, it's not the years in your life that count. It's the life in your years."



## Notepad

Notes and ideas need room to develop. Every list unclutters the mind, helps with the analysis, and sharpens the focus. Lists are compiled to separate the important from the urgent items.

We reorganise projects, arranging and prioritising them. All the pages in the handy, portrait-format Pocket (A6) notepad are perforated, so that they can be torn out easily. A versatile companion not only for journalists.


Notepad | Hardcover | Pocket (A6) $90 \times 150 \mathrm{~mm}$, 184 numbered pages

|  |  |  | $\square$ |  | $\square$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Lilac | New! | 368161 | 368162 | 368163 | - |
| Port Red |  | 364403 | 364413 | 364408 | - |
| Rising Sun | New! | 368164 | 368165 | 368166 | - |
| Sage |  | 364405 | 364415 | 364428 | - |
| Navy |  | 364406 | 364416 | 364410 | - |
| Black |  | 316831 | 364411 | 327986 | 333843 |



## Jottbook Double

## One product in a double pack.

With their coloured fore edges, our Jottbooks set a clear yet understated accent. The smart design of the notebooks is enhanced by the small and practical pocket on the endpaper. The Jottbook is a lightweight alternative to the classic notebook - these books are arranged in
a colour-coordinated double pack in Medium or Pocket format. 32 pages are micro-perforated and can be easily torn out; a table of contents and numbered pages are part of the standard features. Our Jottbooks have thread-sewn bindings and include a set of adhesive labels.


Colour coordinated double pack in the formats Medium (A5) and Pocket (A6).
Jottbooks | Flexcover | Medium (A5) in a double pack: $145 \times 210 \mathrm{~mm}, 59$ numbered pages

| New | $\square$ | $\square$ | $\because$ |
| :---: | :---: | :---: | :---: |
| Lilac + Port Red | 368174 | 368175 | 368176 |
| Lemon + Rising Sun | 368177 | 368178 | 368179 |
| Sage + Forest Green | 368180 | 368181 | 368182 |
| Aquamarine + Pacific Green | 368183 | 368184 | 368185 |
| Light Grey + Black | 368186 | 368187 | 368188 |

Jottbooks | Flexcover | Pocket (A6) in a double pack: $90 \times 150 \mathrm{~mm}, 59$ numbered pages

|  |  |  |  |
| :--- | :---: | :---: | :---: |
| Lilac + Port Red |  |  | 3 |
| Lemon + Rising Sun |  | 368189 | 368190 |
| Sage + Forest Green | 368192 | 368193 | 368191 |
| Aquamarine + Pacific Green |  | 368195 | 368196 |
| Light Grey + Black |  | 368198 | 368199 |



## Leventuemeri] <br> Jottbook <br> Double



## Display

equipped with 32 Medium double packs (A5)
and 24 Pocket double packs (A6).
(W/H/D: $320 \times 550 \times 355 \mathrm{~mm}$ )
Item no.: 363063


Master


Medium


Medium Landscape

## Sketchbooks

Sketching mental images, portraying people, drawing landscapes, painting, scribbling, shading, colouring and capturing what we see on paper, whenever something inspires us.

All of this is possible on our upgraded paper quality. 112 pages, $150 \mathrm{~g} / \mathrm{m}^{2}$ white paper; ideal for use with pencil, charcoal, chalk and ink. In addition to the Medium (A5) and Master (A4+) sizes, our sketchbooks are available in Medium Landscape and Square format. Four formats in five fresh colours. Just add your creative input.


Sketchbooks | Hardcover 112 pages, $150 \mathrm{~g} / \mathrm{m}^{2}$ paper

|  |  | Master <br> $225 \times 315 \mathrm{~mm}$ | Square <br> $225 \times 225 \mathrm{~mm}$ | Medium <br> $145 \times 210 \mathrm{~mm}$ | Medium Landscape <br> $210 \times 145 \mathrm{~mm}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Port Red |  | 362355 | 362359 | 362363 | 362367 |
| Lemon | 362356 | 362360 | 362364 | 362368 |  |
| Pacific Green | -366150 | 366151 | 366152 | 366153 |  |
| Stone Blue |  | 366154 | 366155 | 366156 | 366157 |
| Black |  | 362354 | 362358 | 362362 | 362366 |

Displays for the perfect product presentation can be found on $\rightarrow$ page 141 and 148.


## Address book

Just as in our notebooks, you can write in them, cross out, erase. An address book with character and a perfect memory. You can attach business cards or stick in address labels or use company stamps in them. Two formats in a tried and tested layout - alphabetical index, elastic enclosure band, pocket on the cover and space on the front and spine for labelling.

## Address book | Hardcover

with a pocket in the cover and A-Z cut tabs 1 tab +4 pages per letter

Black330862 316927


## Notebook with staves

Created especially for musicians, this Master Slim notebook contains full size manuscript paper. It features 123 numbered pages ( 14 staves on each page) and a table of contents.


The Master Slim notebook has a thread-sewn binding, is printed on $100 \mathrm{~g} / \mathrm{m}^{2}$ paper and comes with self-adhesive labels. It has an expandable pocket on the back cover large enough to hold A4 sheets.

Notebook with staves | Hardcover | Master Slim (A4+)
$225 \times 315 \mathrm{~mm}, 123$ numbered pages

Black
340833

Our writing instruments and accessories complete our product range. Our Pen Loop featuring a patented design and developed in-house - as well as our pencils provide additional revenue opportunities and offer your customers added value. It allows them to set their preferred colour accents. Our Drehgriffel has an aesthetically pleasing design, which has won several awards. It manifests our belief that writing by hand is thinking on paper in a stylish manner.
Drehgriffel$\rightarrow \quad 82$
Drehgriffel Nr. 1 ..... 84
Drehgriffel Nr. 2 ..... 86
Refills ..... 88
Pen Loops ..... $\rightarrow \quad 90$Pencils$\rightarrow \quad 91$




[dre:][gríffel] The name combines the word Dreh (twist), a reference to the twist mechanism, and the term Griffel (pen), a name for the oldest writing instrument in the world (from the Greek grapheĩon = writing instrument). The font is derived from the Sütterlin script. The original script was developed by the Berlin graphic artist and educator Ludwig Sütterlin for learning cursive writing, which became the widespread standard in Germany during the 1920s.

The Drehgriffel makes a striking statement with its hexagonal silhouette. Both the narrowly tapered tip and the twist mechanism come in a colour that contrasts with the body. The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed. It uses a spring-loaded twist mechanism that carries a replaceable refill.

## Drehgriffel Nr. 1



## Drehgriffel Nr. 1 | Ballpoint pen

The twist mechanism and refill of this multiple design award-winning writing instrument are made in Germany. The Drehgriffel Nr. 1 is precisionmilled in aluminium and brass, then varnished and sealed. It has a spring-loaded twist mechanism.

The Drehgriffel Nr. 1 is available as a ballpoint pen with royal blue ink. The compatible refills can be found on $\rightarrow$ page 88.

## Drehgriffel Nr. 1 | with gel refill

Inspired by the fine art of Asian writing, with its elaborate characters that create a filigree typography, the Drehgriffel Nr. 1 is also available with a Japanese gel refill with a line width of 0.5 mm .

The compatible refills can be found on $\rightarrow$ page 88.

## Drehgriffel Nr. 1



On page 14 you will also find these products in the new Natural Colours $\qquad$

## Drehgriffel Nr. 2



The graphite colouring of the lacquered tip, the twistable head and the logo print emphasise the function and character of the Drehgriffel Nr. 2. Made of aluminium and brass, it lies lightly in the hand and ensures perfect equilibrium.

The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB).

The compatible refills can be found on $\rightarrow$ page 88.

## Drehgriffel Nr. 2

| Classic colours |  |  | Mechanical pencil graphite lead (Line width 0.7 mm ) Hardness grade of the lead: HB |
| :---: | :---: | :---: | :---: |
| White |  |  | 366188 |
| Lilac | New! | atemment -9nekenthe | 368267 |
| Port Red |  |  | 366189 |
| Red |  |  | 366190 |
| Rising Sun |  |  | 366191 |
| Lemon | New! | wennmun Srehignithe | 368266 |
| Sage |  |  | 366192 |
| Olive | New! | Norser | 368268 |
| Pacific Green |  |  | 366193 |
| Navy |  |  | 366194 |
| Stone Blue |  |  | 366195 |
| Black |  |  | 366187 |

On page 14 you will also find these products in the new Natural Colours

## Refills for the Drehgriffel

## Refills for the

Drehgriffel Nr. 1 | Ballpoint pen
Package includes 2 refills


Refills for the
Drehgriffel Nr. 1 | with gel refill
Package includes 1 refill


Line width 0.5 mm

Royal Blue New!
368526

Black
364170

## Refills for the

Drehgriffel Nr. 2 | Mechanical pencil
Package includes 12 graphite leads


Line width 0.7 mm Hardness grade: HB

Graphite
366577


Further displays and POS materials for the perfect product presentation of the Drehgriffel can be found starting on $\rightarrow$ page 150.

## Pen Loops

A fitting place for the pen. The Pen Loop is the answer! The practical Pen Loop complements our colourful notebooks thanks to the wide variety of LEUCHTTURM1917 colours and enables the owner to set their own accents with their preferred colour scheme.

We have created our own USP in the market with the Pen Loop which was developed in-house and features a patented design. The Pen Loop comes with a self-adhesive surface, which enables it to be attached anywhere to the inside cover of the notebook - the elasticated, strong fabric loop keeps both a thin pencil, our Drehgriffel as well as a thicker fountain pen securely in place.


Pen Loops | $40 \times 40 \mathrm{~mm}$ self-adhesive elastic loop


Pen Loops | assorted units | 20 pieces
$40 \times 40 \mathrm{~mm}$, self-adhesive elastic loop


On page 15 you will also find these products in the new Natural Colours $\square$

## Pencils

## A pencil for your thoughts: LEUCHTTURM1917 fine pencils have fully-bonded HB lead for smooth writing and sturdy tips.

As an accent or tone-on-tone to the notebook or Pen Loop in terms of colour, pencils provide countless ways to personalise the process of thinking and writing. They come as a pack of 10 pieces in one colour - you can choose what colours best suit your range. For an attractive presentation, please use our glass displays.

Displays for the perfect product presentation of our Pen Loops and pencils can be found on $\rightarrow$ page 149.

Pen Loop XL | Loop width 20 mm
$40 \times 40 \mathrm{~mm}$, self-adhesive elastic loop


Pencils
10 pieces $180 \mathrm{~mm}, \mathrm{HB}$

|  | 人 |
| :---: | :---: |
| Powder | 361603 |
| Lilac | 365522 |
| Port Red | 359671 |
| Red | 355330 |
| Rising Sun | 363420 |
| Lemon | 355332 |
| Vanilla | 365523 |
| Sage | 361605 |
| Olive | 365524 |
| Pacific Green | 359670 |
| Aquamarine | 363421 |
| Navy | 355338 |
| Stone Blue | 363419 |
| Anthracite | 355341 |
| Black | 355319 |

On page 15 you will also find the pencils in the new Natural Colours

It is in the nature of things that planner requirements are a very personal matter.
Whether you choose a Daily Planner, a Week Planner or a Weekly Planner with or without a notebook, for 12, 16 or 18 months, our various models offer orientation and overview.

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Academic Week Pianner ..... $\rightarrow \quad 116$
Self-stick Planner ..... $\rightarrow 118$



[^0]|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | + |  |  |
|  |  | $\triangle$ 䐗 |  |  |  |
| ■ ■ |  |  | $\square$ |  |  |
| Daily Planner | Monthly Planner with notebook | Weekly Planner \& Notebook | Weekly Planner | Academic Week Planner |  |
| 12 months | 16 months | 18 months | 18 months | 18 months |  |
|  |  |  | $\begin{aligned} & \frac{\varepsilon}{5} \\ & \frac{\overline{0}}{\infty} \end{aligned}$ |  | Classic colours |
|  |  |  |  |  | Lilac |
| $\square$ |  |  | $\square$ |  | Port Red |
|  |  |  |  | $\square$ | Rising Sun |
|  |  |  |  |  | Sage |
|  |  |  |  |  | Pacific Green |
|  |  |  |  |  | Stone Blue |
|  |  |  |  |  | Navy |
|  |  |  | $\square$ |  | Black |
|  |  |  |  |  | Natural Colours |
|  |  |  |  |  | Light Grey |
|  |  |  |  |  | Fox Red |
| $\square$ | $\square \quad \square$ |  | $\square$ |  | Forest Green |
|  |  |  |  |  | Mint Green |
| 108 | 110 | 112 | 114 | 116 | $\leftarrow$ page |

## Planners 2024

## In English, with monthly and annual overviews

## We are convinced that small details make a <br> big difference. Our planners are available in five different layout variations.

## 2024

JANUARY

| $W K$ | $M$ | $T$ | $W$ | $T$ | F | S | $\mathbf{S}$ | WK | M | T | W | T | F |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | 2 | 3 | 4 | 5 | 6 | $\mathbf{7}$ | 5 |  |  |  | 1 | 2 |
| 2 | 8 | 9 | 10 | 11 | 12 | 13 | $\mathbf{1 4}$ | 6 | 5 | 6 | 7 | 8 | 9 |
| 3 | 15 | 16 | 17 | 18 | 19 | 20 | $\mathbf{2 1}$ | $\mathbf{7}$ | 12 | 13 | 14 | 15 | 16 |
| 4 | 22 | 23 | 24 | 25 | 26 | 27 | $\mathbf{2 8}$ | 8 | 19 | 20 | 21 | 22 | 23 |
| 5 | 29 | 30 | 31 |  |  |  |  | 9 | 26 | 27 | 28 | 29 |  |

Overviews of public holidays as well as monthly and annual overviews provide orientation and overview. A project plan enables chronological task-planning.

## Annual overviews

All of our planners feature annual overviews including the previous and upcoming year in addition to the current one.

## Monthly overviews

We also provide an annual overview in table format, showing separate months and days, indicating the moon phases.

## Project plan

Recurring events and tasks often determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan.

Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

## Planner variants

## 12 months



Every double page features one page with the full calendar week on the left and a ruled notebook page on the right.


## Weekly Planner

A section with enough space for several lines for every day of the week. One week on every double page.


The days of the week in columns - spread out on a full double page. All sizes, except Pocket, include a full column of space for Saturday and Sunday.


A whole page for each day of the week, including Saturdays and Sundays. To assist you in planning your day in detail, an hour is assigned to each line (from 7 am to 10 pm ).

## 16 months



## Monthly Planner with notebook

Each month is displayed over a two-page spread, 16 months. The notebook section with table of contents and page numbers begins after the monthly overview.

## 18 months


\& Notebook

A calendar week on the left and a ruled notebook page on the right. The planner starts in July 2023 in time for the start of the new academic year or new semester.


Weekly Planner

This planner starts at the beginning of July 2023, runs through the following year and ends on 31 ${ }^{\text {st }}$ December 2024.


## Academic Week Planner

A Week Planner - but for a whole 18 months. This planner starts at the beginning of July, runs through the following year and ends on $31^{\text {st }}$ December.

## Hardcover

## Weekly Planner \& Notebook 2024

- bincidar ceste


3. 9am vank ball tramins
$\qquad$

A good combination: A planner for appointments - a notebook for ideas and thoughts. Every double page features a page with the calendar week on the left and a ruled notebook page on the right. With all overviews and features you would expect.

## Product details

$\rightarrow$ Overview 2023, 2024 and 2025

$\rightarrow$ Year planner Jan 2024 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Separate booklet for birthdays, anniversaries and addresses
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow 100 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper in Master size
$\rightarrow$ High ink compatibility


## Weekly Planner \& Notebook | Hardcover | 12 months

|  | Master $225 \times 315 \mathrm{~mm}$ | Composition $178 \times 254 \text { mm }$ | Medium $145 \times 210 \mathrm{~mm}$ | Pocket $90 \times 150 \mathrm{~mm}$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac | - | 367752 | 367703 | 367731 |
| Port Red | 367692 | 367756 | 367713 | 367737 |
| Rising Sun | - | 367758 | 367716 | 367740 |
| Sage | - | 367760 | 367719 | 367743 |
| Pacific Green | - | - | 367711 | - |
| Stone Blue | - | 367762 | 367722 | 367745 |
| Navy | - | 367754 | 367706 | 367734 |
| Black | 367694 | 367764 | 367725 | 367747 |
| Light Grey | - | - | 367701 | - |
| Fox Red | - | - | 367699 | - |
| Forest Green | - | 367750 | 367696 | 367728 |
| Mint Green | - | - | 367709 | - |

## Softcover <br> Weekly Planner \& Notebook 2024



For those who prefer a flexible notebook cover, this popular planner is available as a Softcover in Medium, Paperback and Pocket format.


## Product details

$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner Jan 2024 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow$ High ink compatibility

## Weekly Planner \& Notebook | Softcover | 12 months

$\left.\left.\begin{array}{l|c|c|c|} & & \begin{array}{c}\text { Medium } \\ 145 \times 210 \mathrm{~mm}\end{array} & \begin{array}{c}\text { Paperback } \\ 125 \times 190 \mathrm{~mm}\end{array} \\ \hline \text { Lilac } & & 367772 & 367808\end{array}\right] \begin{array}{c}\text { Pocket }\end{array}\right)$

Hardcover
Weekly Planner 2024

AUGUST $20^{24}$
birthday


A double page for each week. The Weekly Planner is the only planner that is available not only in Master, Medium and Pocket format, but also in Mini format $(70 \times 110 \mathrm{~mm})$. This planner is big enough for you to keep yourself well-organised but still small enough to fit in your pocket.

## Product details

$\rightarrow$ Overview 2023, 2024 and 2025

| JANUARY 2024 |  | JANUARY 2024 |
| :---: | :---: | :---: |
| 1 Monow | $4^{\text {truessax }}$ |  |
| $2{ }^{\text {tussar }}$ | 5 friour |  |
| 3 winvsoar | 6 satueary | 7 sunoar |
| veex 1 |  |  |

$\rightarrow$ Year planner Jan 2024 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Separate booklet for birthdays, anniversaries and addresses
(Mini planners without extra booklet.)
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow 100 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper in Master size
$\rightarrow$ High ink compatibility


## Weekly Planner | Hardcover | 12 months

|  | Master $225 \times 315 \mathrm{~mm}$ | Medium $145 \times 210 \mathrm{~mm}$ | $\begin{gathered} \text { Pocket } \\ 90 \times 150 \mathrm{~mm} \end{gathered}$ | $\begin{gathered} \text { Mini } \\ 70 \times 110 \mathrm{~mm} \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac | - | 367610 | 367626 | 367642 |
| Port Red | - | 367614 | 367630 | 367646 |
| Rising Sun | - | 367616 | 367632 | 367648 |
| Sage | - | 367618 | 367634 | - |
| Stone Blue | - | 367620 | 367636 | - |
| Navy | - | 367612 | 367628 | 367644 |
| Black | 367606 | 367622 | 367638 | 367650 |
| Forest Green | - | 367608 | 367624 | 367640 |



## Softcover Weekly Planner 2024



Our popular Weekly Planner is also available as a lightweight Softcover - in the following formats: Medium and Pocket.
This planner focuses on weekly planning. The entire week is displayed over a double page, thereby offering a perfect overview of all your appointments and dates in any one week as well as sufficient room to jot them down.

| JANUARY 2024 |  | JANUARY 2024 |
| :---: | :---: | :---: |
| 1 monokr | $4^{\text {trussoax }}$ |  |
| 2 tussar | 5 Frioar |  |
| 3 vemessoar | 6 satueary | 7 sunoar |
| wexa |  |  |

## Product details

$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner Jan 2024 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow$ High ink compatibility

## Weekly Planner | Softcover | 12 months

|  |  | Medium <br> $145 \times 210 \mathrm{~mm}$ | Pocket <br> $90 \times 150 \mathrm{~mm}$ |
| :--- | :--- | :---: | :---: |
| Lilac |  | 367654 | 367670 |
| Port Red | 367658 | 367674 |  |
| Rising Sun | 367660 | 367676 |  |
| Sage |  | 367662 | - |
| Stone Blue |  | 367664 | - |
| Navy | 367656 | 367672 |  |
| Black |  | 367666 | 367678 |
| Forest Green |  | 367652 | 367668 |

## Hardcover <br> Week Planner 2024

LEUCHTTURM1917
Denken mit der Hand*

Our Master, Composition and Medium Week Planners include a separate column for both Saturdays and Sundays. In Pocket size, Saturday and Sunday share a column. One week extends across columns covering a full double-page spread. One hour time slots per line (from 7 am to 10 pm ).

For detailed daily planning and a clear overview of your week. The Week Planner is also available as an 18-month planner (see page 116).


## Product details

$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner Jan 2024 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Separate booklet for birthdays, anniversaries and addresses
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow \quad 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow 100 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper in Master size
$\rightarrow$ High ink compatibility

## Week Planner | Hardcover | 12 months

|  | Master $225 \times 315 \mathrm{~mm}$ | Composition $178 \times 254 \mathrm{~mm}$ | Medium $145 \times 210 \mathrm{~mm}$ | Pocket $90 \times 150 \mathrm{~mm}$ |
| :---: | :---: | :---: | :---: | :---: |
| Lilac | - | 367846 | 367827 | - |
| Port Red | - | 367850 | 367833 | - |
| Rising Sun | - | 367852 | 367836 | - |
| Navy | - | 367848 | 367830 | - |
| Black | 367822 | 367854 | 367839 | 367842 |
| Forest Green | - | 367844 | 367824 | - |

## Hardcover

## Daily Planner 2024



A full page for every day including Saturday and Sunday.

Each hour has one line (from 7 am to 10 pm ).
For daily planning. This layout is available in three sizes and in six assorted colours.


## Product details

$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner Jan 2024 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow 100 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper in Master size
$\rightarrow$ High ink compatibility

## Daily Planner | Hardcover | 12 months

|  | Master $225 \times 315 \mathrm{~mm}$ | Medium $145 \times 210 \mathrm{~mm}$ | Pocket $90 \times 150 \mathrm{~mm}$ |
| :---: | :---: | :---: | :---: |
| Lilac | - | 367876 | - |
| Port Red | - | 367879 | - |
| Rising Sun | - | 367880 | - |
| Navy | - | 367882 | - |
| Black | 367874 | 367878 | 367883 |
| Forest Green | - | 367586 | - |

Softcover Monthly Planner with notebook 2024


Adapted to modern and fast-paced lifestyles, this planner model combines the advantages of a clear and concise planner with a fullyfledged notebook.

The Monthly Planner features a double-page spread for each month, with weeks listed horizontally underneath one another. Composition format has lined ruling for each day, whereas Paperback does not.

The notebook section can be found behind the planner and covers 138 pages. Boxes for cross-references and page numbers link the Monthly Planner with the notebook.
Available in Composition (B5) and Paperback (B6+) Softcover format.


## Cross-referencing

There is a small box after each date in the overview for cross-referencing the page number in the notebook section.


## Product details

$\rightarrow 138$ numbered notebook pages with blank table of contents
$\rightarrow 1$ November 2023-28 February 2025
$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner Jan 2024 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow$ High ink compatibility

## Monthly Planner with notebook | Softcover | 16 months

|  |  | Composition <br> $178 \times 254 \mathrm{~mm}$ | Paperback <br> $125 \times 190 \mathrm{~mm}$ |
| :--- | :---: | :---: | :---: |
| Lilac |  | 367563 | 367575 |
| Port Red |  | 367567 | 367579 |
| Rising Sun | 367569 | 367581 |  |
| Navy |  | 367565 | 367577 |
| Black |  | 367571 | 367583 |
| Forest Green |  | 367561 | 367573 |

## 18 months

## Weekly Planner \& Notebook 2024



The perfect symbiosis of planner and notebook over 18 months. The Weekly Planner \& Notebook as an 18-month version begins in July 2023 - in time for the start of the new academic year or new semester.

This popular version of the planner combines our favourite everyday helpers, the planner and notebook, to make it especially clear and easy to use. The left-hand side of every double page features a weekly planner, whilst there is a ruled notebook page on the right.


Fully equipped with all LEUCHTTURM1917 overviews and details.


## Product details

$\rightarrow$ 1 July 2023-31 December 2024
$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner July 2023 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Separate booklet for birthdays, anniversaries and addresses (Softcover version without extra booklet.)

Weekly Planner \& Notebook | Hard- \& Softcover | 18 months

|  |  | Medium <br> $145 \times 210 \mathrm{~mm}$ | Softcover Medium <br> $145 \times 210 \mathrm{~mm}$ |
| :--- | :--- | :---: | :---: |
| Lilac |  | 367682 | 367858 |
| Port Red |  | 367686 | 367862 |
| Rising Sun | 367688 | 367864 |  |
| Navy |  | 367684 | 367860 |
| Black |  | 367690 | 367866 |
| Forest Green |  | 367680 | 367856 |

## 18 months

## Weekly Planner 2024

${ }^{\text {LEUCHTTURMMIOT7 }}$


View a new feat
term soar trainilus

Lathi's $30^{\text {ta }}$ barth day
8 qu birthday party (cant forge?)

The 18-month Weekly Planner one calendar week on each double page. The horizontal layout of the weekdays provides maximum-sized fields for each weekday: Plenty of space and clarity for easy planning.

Fully equipped with all LEUCHTTURM1917 overviews and details.

| JANUARY 2024 |  | JANUARY 2024 |
| :---: | :---: | :---: |
| 1 woworr | $4{ }^{\text {tuussax }}$ |  |
| 2 tussar | 5 Frioar |  |
| 3 vevissary | 6 saturaxr | 7 swomat |
| mex 1 |  |  |



## Product details

$\rightarrow$ 1 July 2023-31 December 2024
$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner July 2023 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Separate booklet for birthdays, anniversaries and addresses
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow \quad 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow$ High ink compatibility

## Weekly Planner | Hardcover | 18 months

|  | Medium <br> $145 \times 210 \mathrm{~mm}$ |  |
| :--- | :--- | :---: |
| Lilac |  | 367596 |
| Port Red |  | 367600 |
| Rising Sun |  | 367602 |
| Navy |  | 367598 |
| Black |  | 367604 |
| Forest Green |  | 367594 |

18 months

## Academic Week Planner 2024



## The Academic Week Planner begins in July 2023 - ready for the start of the new academic year and spans 18 months.

The Academic Week Planner offers the perfect overview of all diary entries for an entire week on a double-page spread. It also enables detailed daily planning with vertical daily columns broken down into hours.

Fully equipped with all LEUCHTTURM1917 overviews and details.


## Product details

$\rightarrow 1$ July 2023-31 December 2024
$\rightarrow$ Overview 2023, 2024 and 2025
$\rightarrow$ Year planner July 2023 - Dec 2025
$\rightarrow$ Phases of the moon and international holidays
$\rightarrow$ Project planner
$\rightarrow$ Separate booklet for birthdays, anniversaries and addresses
$\rightarrow$ Expandable pocket
$\rightarrow$ Detachable pages for notes
$\rightarrow 2$ bookmarks
$\rightarrow$ Self-adhesive labels for archiving
$\rightarrow 80 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper
$\rightarrow 100 \mathrm{~g} / \mathrm{m}^{2}$ acid-free paper in Master size
$\rightarrow$ High ink compatibility

## Academic Week Planner | Hardcover | 18 months

|  | Master $225 \times 315 \mathrm{~mm}$ | Medium $145 \times 210 \mathrm{~mm}$ | Pocket $90 \times 150 \mathrm{~mm}$ |
| :---: | :---: | :---: | :---: |
| Lilac | - | 367549 | - |
| Port Red | - | 367553 | - |
| Rising Sun | - | 367555 | - |
| Navy | - | 367551 | - |
| Black | 367545 | 367557 | 367559 |
| Forest Green | - | 367547 | - |

## Self-stick Planner 2024




## Set 1 - <br> Monthly overviews

This is the quick and easy way to transform a notebook into a monthly planner:
The resealable envelope contains 24 stickers for 12 pre-dated monthly overviews.

Each month has a self-stick double page that can be affixed to the notebook and labelled at the appropriate time.

## Product details

$\rightarrow$ 1 January 2024-31 December 2024
$\rightarrow$ For Medium (A5) notebooks

Monthly overviews 2024
Item no.: 366992


## Set 2 - <br> Yearly overviews

When are you planning your holidays? Which business trips are coming up? Information that can be easily kept in the notebook with the help of the self-stick planners.

This set includes eight annual calendar and planning overviews which can really help you stay on top of things.

## Product details

$\rightarrow$ Calendar overview 2024 and 2025
$\rightarrow$ Planning overview January - December 2024
$\rightarrow$ For Medium (A5) notebooks



Paper and cardboard storage solutions in the distinctive LEUCHTTURM1917
design. Did you know that the springback binder was the first item in our product range? We have over 100 years of expertise with products that offer solutions to help create more order in everyday life.

Cases and boxes ..... $\rightarrow \quad 122$
Card cases ..... 122
Book Box ..... 124
Portfolios and Springback binders ..... $\rightarrow \quad 126$
Peka-Springback binders ..... 126
Peka-Springback binders - Special sizes ..... 128
Certificate portfolio ..... 130
Music portfolio ..... 131



## Card cases

On the outside, it looks like a miniature notebook. In actual fact, it is a practical holder with room for up to 25 business cards, bank and credit cards, or even credit card-sized loyalty and identity cards.


## Display

equipped with 32 card cases. (W/H/D: $150 \times 560 \times 250 \mathrm{~mm}$ )

Item no.: 364727

## Card case

$65 \times 100 \times 15 \mathrm{~mm}$, with elastic closure

| Lilac | New! | 368264 |
| :--- | :--- | :--- |
| Port Red |  |  |
| Rising Sun | New! | 364418 |
| Sage |  | 368265 |
| Navy |  | 364420 |
| Black |  | 364421 |




## Book Box



The LEUCHTTURM1917 Book Box in notebook design is simple back-to-back elegance for your bookshelf.

The box is an all-purpose storage star and ideal for creative minds. The dust-free design neatly stores everything in one place - from entire projects including all relevant documents and material samples to memorabilia from your last holiday.

Its A4 format has a depth of 5 cm . Slip the attached elastic band over the lid to close securely. As with our notebooks, the Book Box comes with a set of self-adhesive labels for identification.

## Book Box

$255 \times 340 \times 60 \mathrm{~mm}$, with elastic closure

| Port Red |  | 361663 |
| :--- | :--- | :--- |
| Rising Sun $\quad$ New! | 368173 |  |
| Pacific Green |  | 361662 |
| Navy |  | 350410 |
| Light Grey |  | 368172 |
| Black |  | 342482 |

## Peka-Springback binders



## Since 1917 - irreplaceable for organising yourself and inspiring your creativity.

Springback binders allow you to bind documents, menus, recipes, photo prints and much more with very little effort, in a system that is as secure as a book yet highly flexible. With a durable, wipeclean cover and an inside lining made of cardboard.

All springback binders are supplied with a set of labels for labelling the cover and spine.


Peka-Springback binders | A4
$220 \times 305 \mathrm{~mm}$, 25 mm spine
for approx. 150 sheets

| Port Red |  | 361661 |
| :--- | :--- | :--- |
| Rising Sun | New! | 368171 |
| Pacific Green |  | 361660 |
| Navy |  | 337226 |
| Light Grey | New! | 368170 |
| Black |  |  |



## Peka-Springback binders

## Special sizes

Our springback binders can be used in many ways. For example, as a stylish menu.

In addition to our colourful classics, we can meet further requirements in terms of capacity
and size. We have responded to regular customer requests for a 'Landscape' springback binder, which can be used, for example, by artists to store and display their drawings in the right format.

Peka-Springback binders | Special sizes

|  | A4 Landscape $305 \times 220 \mathrm{~mm}$ | $\begin{gathered} \text { A4 } \\ 220 \times 305 \mathrm{~mm} \end{gathered}$ | $\begin{gathered} \text { A5 } \\ 165 \times 220 \mathrm{~mm} \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Capacity (with $80 \mathrm{~g} / \mathrm{m}^{2}$ paper) | approx. 150 sheets | approx. 500 sheets | approx. 150 sheets |
| Spine | 25 mm | 45 mm | 25 mm |
| Black | 356057 | 303202 | 300582 |




## Certificate portfolio

For storing important documents securely; also suitable for the stylish presentation of printed documents.

The 20, 40 or 60 sturdy, document-quality clear punched portfolio pockets enable a protective yet appealing presentation of certificates, deeds and other important documents.


## Certificate portfolio

Overall size $255 \times 325 \mathrm{~mm}$, Pocket size $218 \times 295 \mathrm{~mm}$

|  | 20 pockets | 40 pockets | 60 pockets |
| :---: | :---: | :---: | :---: |
| Black | 314763 | 320023 | 342494 |

## Music portfolio

## We provide a variety of ways to store sheet music and lyrics.

Composers use our Master Slim notebook with staves especially for writing down musical notation (see page 79). Others appreciate the advantages of a springback binder. This is a simple music folder where you can store music sheets as well as copies.


## Music portfolio

A sturdy and attractive portfolio case with elastic closure and two transparent corner pockets as well as three elastic rubber bands for attaching copies or music sheets.

## Music portfolio with hand strap

An additional, sturdy elastic strap at the back. Simply place your hand inside, and the portfolio can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.

## Music portfolio

$265 \times 335 \mathrm{~mm}$

Black $\quad$| Without hand strap | With hand strap |
| :---: | :---: |
| 339269 | 317520 |

## Use your point of sale as a stage to showcase your products.

In addition to shopfitting systems, we offer you displays and communication material to perfectly present our products and the LEUCHTTURM1917 brand. We also offer constantly changing visual merchandising concepts to promote new products and special editions.


## Basics

Shopfitting systems
Illuminated shelving
Illuminated gondola
Shelf Talker
Displays
Tower and counter displays
Displays and POS materials for the Natural Colours
Shop window
Table displays
for notebooks
134
$\rightarrow \quad 136$ 136
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139
$\rightarrow \quad 140$
140
$\rightarrow \quad 142$
$\rightarrow \quad 144$
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for the 120G Edition ..... 155
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## Basics

Besides offering excellent product quality, high performance details and a clear design language, LEUCHTTURM1917 stands, first and foremost, for a huge range of colours.

You can achieve the best possible effect at the POS with these colour concepts by simply adhering to a few basics that we have put together for you.

## The LEUCHTTURM1917 colour concept

Lilac, Vanilla and Olive are added to the classic rainbow.


The new colours featured in our Natural Colours assortment are not incorporated into the rainbow, but are presented as a secondary or special placement in their very own harmonious colour scheme.


## Colour concept

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

## Principle 1

Colours should always be presented in blocks - this achieves maximum impact.

## Principle 2

Notebooks should always be presented in blocks of the right colour family.


The natural gradation of the colour spectrum should be used as a guide.
It may be helpful to divide the range of colours into colour groups and present these accordingly.


## Shopfitting systems



Illuminated shelf 1 m
For 30× Pocket, $85 \times$ Medium, $20 \times$ Composition, $5 \times$ Master Classic and 20× Master Slim
Hardcover notebooks and $35 \times$ Pocket, $40 \times$ Paperback, $50 \times$ Medium and $20 \times$ Composition Softcover notebooks. Also for 40 Pen Loops and 60 pencils.
(W/H/D: $103 \times 219 \times 56 \mathrm{~cm}) \quad$ Item no.: 345531

## Illuminated shelving

Ideally positioned to illuminate LEUCHTTURM1917 notebooks, their colours and features. A light is located underneath the shelving to let the notebook colours shine in all their glory. New products and highlights - such as the Natural Colours range shown below should always be presented on the upper level.


## Illuminated shelf $2 \mathbf{m}$

For 60× Pocket, 170× Medium, 40× Composition, 10× Master Classic and 40× Master Slim Hardcover notebooks and $70 \times$ Pocket, $80 \times$ Paperback, $100 \times$ Medium and $40 \times$ Composition Softcover notebooks. Also for 80 Pen Loops and 120 pencils.
(W/H/D: $205 \times 219 \times 56 \mathrm{~cm}) \quad$ Item no.: 354658

## Illuminated gondola

Customers like to be inspired and are always on the lookout for a surprise. Again and again, they want to touch, try out and let the products, including their quality, give them a feeling of inspiration. We've taken these needs to heart and have developed a gondola with shelves that light up and display various features to promote sales.

3. Illuminated showcase
4. Shelf space on three sides

## Illuminated gondola

For $45 \times$ Pocket, $200 \times$ Medium, $10 \times$ Composition and $20 \times$ Master Slim Hardcover notebooks and $20 \times$ Pocket, $40 \times$ Paperback, $40 \times$ Medium and $20 \times$ Composition Softcover notebooks. Also for 60 Pen Loops and 120 pencils.
(W/H/D: $132.5 \times 142.7 \times 68.8 \mathrm{~cm}$ ) Item no.: 359354

If you need further information or have any individual requirements, please contact your sales agent or us at: sales@leuchtturm1917.com or phone: +49 (0)4152-801-160.

## Shelf Talker

Our bookends and shelf talker fit perfectly into the LEUCHTTURM1917 furniture and enable your customers to gain a quick overview thanks to advertising cards which serve as anchor points.

## Bookend | Grey

This bookend features a horizontal and vertical clear pocket for advertising cards. (W/H/D: $225 \times 250 \times 150 \mathrm{~mm}$ )
Item no.: 347376

## Shelf Talker

The shelf talker can be fixed to the shelves with a glue dot. The advertising card is placed in a transparent pocket. Available in two different widths.


## Wide version

(W/H/D: $225 \times 40 \times 150 \mathrm{~mm}$ )
Item no.: 358159

## Narrow version

(W/H/D: $113 \times 40 \times 150 \mathrm{~mm}$ )
Item no.: 358160


## Please note!

Bookends and shelf talkers do not contain any advertising cards.
Please order the suitable advertising cards separately:

Advertising cards for the bookend or shelf talkers

|  | for bookends | for shelf talker wide | for shelf talker narrow |
| :--- | :---: | :---: | :---: |
| LEUCHTTURM1917 Logo | 358338 | 358345 | 358352 |
| Softcover | 358339 | 358346 | 358353 |
| 120G Edition | 366225 | 366226 | 366227 |
| Bullet Journal ${ }^{\text {® }}$ | 358341 | 358348 | 358355 |
| Some Lines A Day | 358497 | 358506 | 358513 |
| Sketchbooks | 358502 | 358509 | 358516 |

## Tower \& counter displays

These displays have a modular construction and can therefore be altered or extended at any time. They rotate and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.

40 cm Tower display
27 cm Tower display Hardcover


## Display adapter

Item no.: 343757


27 cm Tower display Softcover


Pen Loop Wobbler (Delivery without pencil.)
Item no.: 345714


## Modular design

Construct your unique display in modules. We would be happy to provide you with suggestions or advise you regarding mounting.

| LEUCHITURM197] | Display crown Height: 15 cm | 40 cm Tower display (measuring $40 \times 40 \mathrm{~cm}$ ) |  | 27 cm Tower display (measuring $27 \times 27 \mathrm{~cm}$ ) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | With acrylic frame for replacing the display cards | 332992 | With acrylic frame for replacing the display cards | 312798 |
| \||||||||||||| | Module Mini Height: 13 cm | 4 sides to hold 21 Hardcover notebooks or planners | 344121 | 4 sides to hold 12 Hardcover notebooks or planners | 344120 |
| $\}$ ¢ | Module Pocket Height: 17 cm | 4 sides to hold 18 Hardcover notebooks / 27 Softcover notebooks / 9 Daily Planners / 18 Weekly Planners | 322875 | 4 sides to hold 10 Hardcover notebooks / 14 Softcover notebooks / 5 Daily Planners / 10 Weekly Planners | 327614 |
|  | Module <br> Paperback <br> Height: 21 cm | 4 sides to hold 16 Hardcover notebooks / 21 Softcover notebooks | 358333 | 4 sides to hold 7 Hardcover notebooks / 10 Softcover notebooks | 358332 |
| \| $\\|$ \\| | Module Medium Height: 23 cm | 4 sides to hold 13 Hardcover notebooks / 22 Softcover notebooks / 8 Daily Planners / 15 Weekly Planners | 335486 | 4 sides to hold 6 Hardcover notebooks / 9 Softcover notebooks / 4 Daily Planners / 8 Weekly Planners | 300653 |
| \|||||| | Module <br> Landscape <br> Height: 17 cm | Each module holds 32 sketchbooks | 364540 | Each module holds 13 sketchbooks | 364542 |
|  | Module Composition Height: 27 cm | 4 sides to hold 11 Hardcover notebooks / 16 Softcover notebooks / 11 Monthly Planners with notebook | 350546 | 4 sides to hold 4 Hardcover notebooks / 6 Softcover notebooks / 5 Monthly Planners with notebook | 350547 |
| \\| | Module Square Height: 25 cm | Each module holds 28 sketchbooks | 364541 | Each module holds 14 sketchbooks | 364543 |
| \| | Module Master Height: 34 cm | 4 sides to hold 7 Master Classic / 10 Master Slim / 5 Daily Planners / 9 Weekly Planners | 331979 | 11 Master Classic / 17 Master Slim / 6 Daily Planners / 13 Weekly Planners per module | 330095 |
| \% \% | Floor pedestal | Rotating (Height: 30 cm ) with four castors, two lockable | 303534 | Rotating (Height: 24 cm ) with four castors, two lockable | 318317 |
|  | Counter pedestal Height: 6 cm | - | - | Rotating | 328489 |

## Display cards

| LEUCHITURM1917 | Logo | 362042 | Logo | 362283 |
| :---: | :---: | :---: | :---: | :---: |
| Planners | Planners 2024 | 346603 | Planners 2024 | 346607 |
| [EUCHTTURM9YT] <br> Sketchbooks | Sketchbooks | 364678 | Sketchbooks | 364677 |
| Softcover | Softcover | 354157 | Softcover | 354155 |
| $\begin{aligned} & \text { Find your } \\ & \text { nature. } \end{aligned} \text { Bash }$ | - | - | Natural Colours Find your nature. | 368429 |
|  | - | - | Natural Colours | 368663 |



## Natural Colours

## Displays and POS materials

The Natural Colours collection requires its own stage to be properly presented - apart from the classical LEUCHTTURM1917 colour range. Our display modules are made for this purpose.

## Counter display <br> Natural Colours - mixed

Rotating acrylic display tower, completely stocked. 48 Hardcover notebooks (12 per colour), 40 Softcover notebooks (10 per colour), 40 Pen Loops (10 per colour) including Pen Loop adapter, 40 pencils (10 per colour) including pencil glass. (W/H/D: $270 \times 861 \times 270 \mathrm{~mm})$

Modules can be ordered separately, see page $\rightarrow 141$ Display card Natural Colours Item no.: 368663 Display card Natural Colours Find your nature.

Item no.: 368429
Display card Logo
Item no.: 362283

## Step display

## Natural Colours - mixed

The perfect display for combining Hardcover and Softcover notebooks of the Natural Colours range. The example shown here is filled with 32 Hardcover notebooks (8 per colour) and 24 Softcover notebooks (6 per colour).
(W/H/D: $475 \times 405 \times 400 \mathrm{~mm}$ )

Step display incl. foam board and sticker "Natural Colours"

## Wooden display

## Natural Colours

20 Hardcover notebooks (5 per colour) or 32 Softcover notebooks (8 per colour) can be presented in our wooden display.
(W/H/D: $385 \times 360 \times 215 \mathrm{~mm}$ )

Wooden display, unequipped
Item no.: 347230
Foam board
Item no.: 368423


## Poster <br> Natural Colours

Poster excl. mounts. A1, $594 \times 841 \mathrm{~mm}$.
Key Visual - Portrait format
Item no.: 368431

Poster excl. mounts. A1, $841 \times 594 \mathrm{~mm}$.
Key Visual - Landscape format
Item no.: 368430

## Drehgriffel-Display Natural Colours

for 20 Drehgriffel Nr. 1
Item no.: 368435
(5 per colour)
for 20 Drehgriffel Nr. 2 Item no.: 368681 (5 per colour)
(W/H/D: $270 \times 320 \times 80 \mathrm{~mm})$

## Metal frame display A3

Natural Colours
24 Hardcover notebooks (6 per colour) or 32 Softcover notebooks (8 per colour) can be presented in this metal frame display.
(W/H/D: $650 \times 600 \times 200 \mathrm{~mm})$
Metal frame display A3, unequipped Item no.: 362722 Foam board

Item no.: 368428

## Shop window



Put on your own show! You can benefit from our products and innovations because we offer yearround shop window concepts, tailored according to your dimensions and requirements.

For more details about this service, please do not hesitate to contact us or send an email to: sales@leuchtturm1917.com

## Table displays

## for notebooks

## Metal frame display

The frame displays are perfect for presenting goods on the counter. The foam board with the motif can be attached and replaced using clips. Thanks to the filigree frame, all the display contents are visible. 30 notebooks (Hardcover Medium) can easily be stored in the display.

## Metal frame display A3

(W/H/D: $650 \times 600 \times 200 \mathrm{~mm}$ )
Metal frame display A3, unequipped Item no.: 362722

## Foam board: Denken mit der Hand

for metal frame display A3 - Landscape format (W/H: $470 \times 350 \mathrm{~mm}$ )

Item no.: 364763


## Metal frame display A1

(W/H/D: $600 \times 840 \times 300 \mathrm{~mm})$
Metal frame display A1, unequipped Item no.: 362721

## Foam board:

Denken mit der Hand
for metal frame display A1 - Portrait format

## Wooden display

This display presents 20 Medium Hardcover notebooks - which is equivalent to two packaging units. The colours really stand out against the grey background.
(W/H/D: $385 \times 320 \times 215 \mathrm{~mm}$ )
Display, unequipped
Item no.: 347230



## Step display

This step display is just right for presenting notebooks in different formats - either Hard- or Softcover. Exemplified filling with Softcover notebooks: $48 \times$ Composition and $20 \times$ Pocket or with Hardcover notebooks: $10 \times$ Master Slim, $12 \times$ Medium and $20 \times$ Pocket.
(W/H/D: $480 \times 180 \times 320 \mathrm{~mm}$ )
Step display, unequipped

## Table Display "Wave"

These displays can be presented together, either next to or behind one another (e.g. in front of a wall) and provide both a striking yet harmonious look. Ideal for presenting 24 Medium Hardcover notebooks.
(W/H/D: $95 \times 160 \times 620 \mathrm{~mm}$ )
Table display "Wave", unequipped Item no.: 350728


## Acrylic table display

Suitable for presenting our notebooks and planners in the format Pocket, as well as for Medium or even Master.
(W/H/D: $500 \times 210 \times 170 \mathrm{~mm}$ ) Table display, unequipped

## Displays

## for Jottbooks and sketchbooks

## Jottbook Display

The Jottbook Double is available in colourcoordinated twin packs with corresponding coloured fore edges. Both aspects are highlighted in this display. Room for $24 \times$ Pocket (double pack) and $32 \times$ Medium (double pack).
(W/H/D: $310 \times 460 \times 215 \mathrm{~mm})$
Jottbook display, unequipped
Item no.: 347222


## Step display - Sketchbooks

The step display presents the sketchbooks in all four available formats: For $8 \times$ Master, $8 \times$ Square, $12 \times$ Medium, $8 \times$ Medium Landscape. (W/H/D: $500 \times 380 \times 170 \mathrm{~mm}$ )

Step display, unequipped Foam board

## Sketchbook easel

Modelled on an artist's easel, this display leaves no doubts as to the artistic purposes of the sketchbooks it holds. The wooden display is made from robust MDF. We supply the display as a self-assembly kit which is simple to construct. For $14 \times$ Master, $11 \times$ Square, $40 \times$ Medium and $18 \times$ Medium Landscape sketchbooks.
(W/H/D: $640 \times 1713 \times 600 \mathrm{~mm})$
Sketchbook easel, unequipped
Item no.: 347135

## Table displays

## for accessories

All display options on this page come unequipped - without the products.


## Pen Loop display for 40 Pen Loops

This display has been designed to present the Pen Loop effectively in the smallest possible amount of space. It is the perfect set-up to push impulsive buying behaviour - suitable for table or shelf presentation.
(W/H/D: $210 \times 200 \times 190 \mathrm{~mm}$ )
Item no.: 350726


## Pen Loop display for 20 Pen Loops

Wooden display for presenting 20 Pen Loops. (W/H/D: $105 \times 195 \times 220 \mathrm{~mm}$ )
Item no.: 362224


## Card case display

This display does not take up much space and is ideal for presenting goods on the counter for up to 32 card cases.
(W/H/D: $150 \times 560 \times 250 \mathrm{~mm})$
Item no.: 364726


## Pencil display

Glass with logo engraving for up to 30 pencils.
Item no.: 357761

## Drehgriffel

## Displays \& POS materials

## Shelf display

The shelf display ensures that the Drehgriffel is presented in the perfect light, even on a dark shelf. The illuminated display case effectively showcases the Drehgriffel colour palette.
There are 114 Drehgriffel stored for sale underneath.

The display is optionally available with a lockable acrylic cover, to protect against theft.
(W/H/D: $500 \times 422 \times 140 \mathrm{~mm}$ )
Shelf display incl. display case and lighting, unequipped
Item no.: 369035
Communication board for shelf display - Drehgriffel Nr. 1
Communication board for shelf display - Drehgriffel Nr. 2
Item no.: 369037
Item no.: 369138


## Table displays for the Drehgriffel

Table displays with a capacity for up to 54 Drehgriffel ( 6 per compartment) are available for the Drehgriffel Nr. 1 and Nr. 2. Each display has a securely attached sample pen and a writing pad. Customers should be able to see, touch and test the writing instrument. We provide these fully equipped displays as a complete set.

(W/H/D: $245 \times 315 \times 140 \mathrm{~mm}$ )
Table display for the Drehgriffel Nr. 1 - ballpoint pen
unequipped Item no.: 363092 equipped Item no.: 363091

(W/H/D: $245 \times 315 \times 140 \mathrm{~mm}$ )
Table display for the Drehgriffel Nr. 1 - with gel refill unequipped equipped Item no.: 364787

(W/H/D: $245 \times 315 \times 140 \mathrm{~mm}$ )
Table display for the Drehgriffel Nr. 2 - mechanical pencil unequipped Item no.: 366197 equipped Item no.: 366200

If there is not enough space in the display or if you want to present even more colours, the display can be extended with an add-on module. This is positioned beneath the table display and doubles the capacity.

(W/H/D: $245 \times 95 \times 140 \mathrm{~mm}$ )
Add-on module for the table display for the Drehgriffel Nr. 1 - ballpoint pen unequipped

Item no.: 369039

(W/H/D: $245 \times 95 \times 140 \mathrm{~mm}$ )
Add-on module for the table display for the Drehgriffel Nr. 1 - with gel refill unequipped

Item no.: 369040

(W/H/D: $245 \times 95 \times 140 \mathrm{~mm}$ ) Add-on module for the table display for the Drehgriffel Nr. 2 - mechanical pencil unequipped Item no.: 369041


## Drehgriffel

## Displays \& POS materials



## Display case

A presentation base made of wood with a protective cover made of acrylic glass: the display case shows an arrangement of all the Drehgriffel colours. A communication board is embedded in the base, which communicates the story behind the Drehgriffel.
(W/H/D: $430 \times 120 \times 230 \mathrm{~mm}$ )
Display case for the Drehgriffel,
unequipped Item no.: 369042
Communication board for display case

- Drehgriffel Nr. 1

Item no.: 369037

- Drehgriffel Nr. 2

Item no.: 369138

## Tray



Beautiful writing instruments are often displayed in a display case under glass - for this purpose, we have developed a wooden tray on which the Drehgriffel can be optimally arranged for viewing.
(W/H/D: $210 \times 17 \times 298 \mathrm{~mm}$ )

> Tray for the Drehgriffel, unequipped

Item no.: 368953

## Presentation Frame

Whether laid down, standing up or hanging the frame is incredibly versatile. It perfectly highlights the colour variety of the Drehgriffel, gets customers looking and helps them to make their personal selection.
(W/H/D: $245 \times 330 \times 30 \mathrm{~mm}$ )
Presentation frame for the Drehgriffel Nr. 1, equipped Drehgriffel Nr. 2, equipped

Item no.: 369046
Item no.: 369052

## Pedestal for the Drehgriffel display

The pedestal is an excellent way to draw attention to the Drehgriffel display in the sales area.
(W/H/D: $300 \times 150 \times 220 \mathrm{~mm}$ )

## Pedestal for the

Drehgriffel display
Item no.: 366576

## Acrylic displays


for 1 Drehgriffel for 3 Drehgriffel for 12 Drehgriffel

Item no.: 363060
Item no.: 363061
Item no.: 368657

## Drehgriffel display Bauhaus Edition



This acrylic display is perfect for presenting the Drehgriffel Bauhaus Edition.

Display, equipped with 30 Drehgriffel Item no.: 366207 Display, unequipped

Item no.: 366206

Poster A1

## Drehgriffel Nr. 1



## Poster A1

 Drehgriffel Nr. 2

## Bullet Journal ${ }^{\oplus}$

## POS materials

For productivity and focused thinking. Compared to the previous version, the new Bullet Journal ${ }^{\circledR}$ contains lots of new features. We can provide you with the ideal POS materials, so you can quickly make your customers aware of the new features.

## 1. Poster A1

Item no.: 364669

## 2. Metal frame display A3

 equipped with 20 Bullet Journals ${ }^{\circledR}$. (W/H/D: $650 \times 600 \times 200 \mathrm{~mm}$ ) Item no.: 364751
## 3. Acrylic poster display A4

## Bullet Journal ${ }^{\circledR}$

Item no.: 364758

## 4. Acrylic poster display A4

Bullet Journal ${ }^{\circledR}$
with additional information on Bullet Journaling
Item no.: 365250

## 5. Wooden display

equipped with 14 Bullet Journals ${ }^{\circledR}$. (W/H/D: $385 \times 360 \times 215 \mathrm{~mm}$ ) Item no.: 363688



## 120G Edition POS materials

To quickly communicate the quality of the $120 \mathrm{~g} / \mathrm{m}^{2}$ paper to your customers, we will gladly provide you with the right POS materials.

## 1. Poster A1

(W/H: $594 \times 841 \mathrm{~mm}$ )
Item no.: 364664

## 2. Acrylic poster display A4

(W/H/D: $210 \times 300 \times 95 \mathrm{~mm}$ )
Item no.: 365431

3. Metal frame display A3 equipped with 24 notebooks. (W/H/D: $650 \times 600 \times 200 \mathrm{~mm}$ )
Item no.: 365428

## 4. Step display

equipped with 36 notebooks.
(W/H/D: $475 \times 400 \times 405 \mathrm{~mm}$ )
Item no.: 363709


## POS materials



## Bookrest

This small acrylic bookrest highlights our notebooks. Ideal for decorating shop windows or tables.
(W/H/D: $105 \times 150 \times 100 \mathrm{~mm})$

## Sample books

Give your customers an opportunity to discover the advantages of our notebooks. We have developed sample books, so that customers can explore their special features. Order these free sample books regularly, so that your display and shelf always looks tidy.

Sample book, Master Slim
Item no.: 343537
Sample book, Medium
Item no.: 343540

## Flyer

Product flyers help communicate the variety and features of LEUCHTTURM1917 notebooks at the point of sale, while also saving space.

The A6 format fits perfectly in our display adapter (see p. 140). This means that the flyers can be presented where they are needed - next to the product.

Display adapter
Item no.: 343757


## Consumer flyer

## Consumer flyer

Bauhaus Edition
Item no.: 368236

## Posters

## For decoration purposes or for promoting the brand.

Order now in the standard A1 format ( $841 \times 594 \mathrm{~mm} \mathrm{I} 594 \times 841 \mathrm{~mm}$ ). Upon request, we will gladly quote for your specific desired size - please get in touch.


## Denken mit der Hand

A1, $841 \times 594 \mathrm{~mm}$.
Item no.: 364671


## Denken mit der Hand

A1, $594 \times 841 \mathrm{~mm}$.
Item no.: 364795


Colour stack 2023
A1, $594 \times 841 \mathrm{~mm}$.
Item no.: 358227


Colour range 2023
A1, $841 \times 594 \mathrm{~mm}$.
Item no.: 355714


## Bullet Journal ${ }^{\circledR}$ Drehgriffel

A1, $594 \times 841 \mathrm{~mm}$.
Item no.: 368955

## LEUCHTTURM1977

Planners


Planners 2024 - Colour range A1, $594 \times 841 \mathrm{~mm}$.
Item no.: 368957


Notebook Paperback (B6+) - Hardcover
A1, $841 \times 594 \mathrm{~mm}$.
Item no.: 368963


Planners 2024 - Natural Colours
A1, $841 \times 594 \mathrm{~mm}$.
Item no.: 368960

## Not just any notebook - your notebook.

Cover colour, format, ruling, elastic enclosure band and bookmark - discover the variety of our infinite combination possibilities. Do you already know about our name embossing and engraving service? Offer your customers personalised added value - it's easy because, as your partner, we are with you all the way.
Personalisation ..... $\rightarrow \quad 162$
Name embossing - Notebook ..... 164
Name engraving - Drehgriffel ..... 166
Logo embossing and engraving ..... $\rightarrow \quad 168$
Finishing ..... $\rightarrow \quad 170$



162 | Customisation

## Personalisation

Emboss a name on a notebook or engrave a name on a Drehgriffel. You can offer your customers this personalised added value with a minimum of effort - because as your partner, we're right at your side.

The customer selects the desired LEUCHTTURM1917 product in the shop, decides on the embossing or engraving and pays you. You send us the order and we send the finished product to your shop or on request - to your customer's address.


Embossing on
notebooks

Embossing is personalisation that you can feel. That differentiates it from printing and makes it so special. We offer two font styles and up to 19 different embossing colours for the hot-foil embossing process. Up to three lines can be embossed, one below the other.

## Engraving on the Drehgriffel

The name is engraved with a precision machine on the side opposite to the one with the Drehgriffel logo. The engraving is done discreetly in Helvetica font style. The colour always matches the logo, which is either white or graphite.


## Your customer service

We provide you with a complementary sample set
 to present Embossing-as-a-Service in your shop. The sample set includes:
$\rightarrow 3$ sample notebooks with name embossing (Master, Medium, Pocket)
$\rightarrow$ Acrylic display A4 with advertising poster
$\rightarrow$ Schedule for the organisation
$\rightarrow$ Order forms

Are you interested in offering this service?
Please contact us via email at: sales@leuchtturm1917.com

## Name embossing

Offer your customers an extra special service:
Notebooks with individual name embossing - a personal touch that adds value.
Your customer selects the cover colour, format and ruling of the desired LEUCHTTURM1917 notebook and determines what they want to have embossed. We provide pre-printed forms to help your customer decide between two font styles and 19 embossing colours. The customer pays you for the book and the service. You send us the order and we send the embossed product back to your shop or - on request - directly to your customer's address.

| Covers | Embossing foils | Pen Loops |
| :---: | :---: | :---: |
| Powder | A Pink | Powder |
| Lilac | A Dark Pink | Lilac |
| Port Red | A Lavender | Port Red |
| Red | A Signal Red | Red |
| Rising Sun | A Brick Red | Rising Sun |
| Lemon | A Orange | Lemon |
| Vanilla | Lemon | Vanilla |
| Sage | A Grass Green | Sage |
| Olive | A Fresh Green | Olive |
| Pacific Green | A Azure | Pacific Green |
| Aquamarine | A Navy | Aquamarine |
| Navy | A Chocolate Brown | Navy |
| Stone Blue | A Anthracite | Stone Blue |
| Anthracite | Light Grey | Anthracite |
| Black | A Black | Black |
| Light Grey | A White | Light Grey |
| Fox Red | Silver | Fox Red |
| Forest Green | Gold | Forest Green |
| Mint Green | A Copper | $\rho$ Mint Green |
|  | A Blind embossing |  |

## Fonts

Choose between two different fonts for your personalised embossing:


Grotesk 24 pt letter height 6 mm
(2) Antiqua Bodoni 20 pt letter height 5 mm


## Your customer service

We provide you with a complementary sample set to present Engraving-as-a-Service in your shop. The sample set includes:
$\rightarrow$ One engraved sample Drehgriffel
$\rightarrow$ Acrylic display A4 with advertising poster
$\rightarrow$ Schedule for the organisation
$\rightarrow$ Order forms

Are you interested in offering this service?
Please contact us via email at:
sales@leuchtturm1917.com

## Name engraving

As personal as a signature - your name engraved on the Drehgriffel. We offer this service to your customers. Your customer selects the Drehgriffel in your shop. The customer then pays you for the Drehgriffel and engraving service. You send us the order and we send the engraved product back to your shop or - on request - directly to your customer's address.

Drehgriffel Nr. 1


Drehgriffel Nr. 2


Natural Colours


## Notebooks and Drehgriffel are brand ambassadors.

Combine the individuality of your brand with the individuality of a notebook or a Drehgriffel and refine them with a logo embossing or logo engraving.
Whether blind or coloured - turn your brand into a constant companion for your customers or employees.


## Wrap band and premium packaging

Use the wrap bands for your own communication and give the notebook the perfect outfit to make a good first impression. It's not just the content that counts, the packaging is also important. Our gift boxes can also be customised with a UV print.



## Leuchtturm1917 Publishers

We frequently work together with authors and their ideas inspire us to create new products. This has already led to the development of a whole series of journals - Bullet Journal ${ }^{\circledR}$, Change Journal, Start-up Journal, Sketchnote Journal and most recently the Learning Journal. The overlying concept applied here consists



## Highlights




## A natural relationship

Writing down your thoughts in a notebook is, in itself, a truly long-term affair - especially if the notebook is made by our company.

## Family businesses are sustainable.

We have been producing fine stationery for more than one hundred years. As a North German familyowned enterprise, we proceed with Hanseatic calm, determination and foresight. While we continuously improve the quality of our products and processes, we remain dedicated to taking responsibility for our employees, our social environment and increasingly for our partners, whose production processes we help to adapt to the highest international standards.

## Our paper is sustainable.

The owners of our notebooks, sketchbooks and planners make their entries with fountain pens, ballpoint pens, crayons and pencils of different thicknesses and origins. To suit each individual application, we strive for the perfect paper in the appropriate quality, smoothness and grammage. Paper that is $100 \%$ recycled would not meet this requirement. We therefore use paper that also contains long fibres obtained from fresh pulp. Of course, all of our papers are FSC-certified. Because at LEUCHTTURM1917, we have been dealing with this issue for a long time; we even keep track of the development of paper produced in the paper mills that supply us.

## Our processing methods are sustainable.

We print the pages and covers of our notebooks, planners and sketchbooks with mineral oil-free, water-based inks and varnishes. Our products also meet the stringent requirements of the EU REACH chemicals regulation, which is based on the rigorous Californian "Proposition 65", a type of continuously updated list to protect drinking water, the environment and people from substances that are hazardous to health. Here too, we do not wait until the laws become stricter, but see ourselves as part of the solution - with sustainable innovations that we develop together with our partners.

## Notebooks, planners and sketchbooks are sustainable at heart.

Anyone who writes down their thoughts and ideas with pen and paper is holding on to them and thus deliberately creating a potential personal archive. Our books are not consumer goods; they are consumer durables that become valuable objects when used. Month after month, they are indispensable companions and - once all pages have been filled with writing - are never disposed of. Most of our customers save their notebooks, planners and sketchbooks, because they contain precious memories, ideas and personal history that are treasured most. It doesn't get more sustainable than that.


## LEUCHTTURM1917

Denken mit der Hand*

*Writing by hand is thinking on paper. Thoughts grow into words. sentences and pictures.
Memories become stories. Ideas ane transformed into projects. Notes inspire insight. We write and understand. leann. see and Think - with the hand.


## Contact \& Service

## + B2B-Onlineshop b2b.leuchtturm1917.com

Order from the comfort of your own four walls $24 / 7$ in our B2B shop and receive additional information on our offers and availability.

## + Master Data

As an alternative to an EDI connection, we can also provide you with our product specifications as master data in Excel format.

+ Ordering via email: sales@leuchtturm1917.com

Request our order form as an Excel template and send us your orders at any time via email.

+ Article list with bar codes sales@leuchtturm1917.com

We will gladly supply you with our article list with bar codes to simplify your ordering process.

## + Image Database

Please request your personal access data via marketing@leuchtturm1917.com.

## + Newsletter

Subscribe to our B2B newsletter and we will let you know about our latest product releases, offers and developments on a regular basis.

## + Store Finder

On our website - leuchtturm1917.com we offer you the option of registering your shop free of charge in the area Store Finder. You'll then be visible to customers as an authorised LEUCHTTURM1917 retailer.

## + Social Media

As well as providing updates on our latest activities and products, we interact with our customers to gain interesting insights about our products.


Follow us on our social media channels!

$f \rightarrow$ Leuchtturm1917


LEUCHTTURM GRUPPE GMBH \& CO. KG
Am Spakenberg 45
21502 Geesthacht
Germany

Ovehgmiffel


Item no.: 342286
|ill|l|l|l|l|leal


[^0]:    *without extra booklet.

